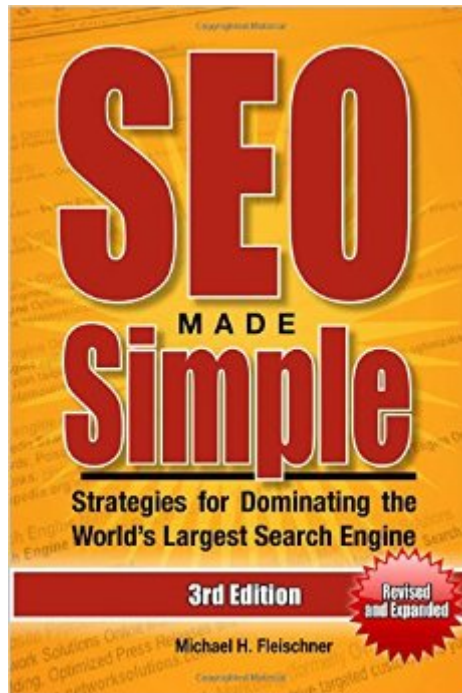


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# SEO Made Simple (Third Edition): Strategies For Dominating The World's Largest Search Engine



## Synopsis

\*\*\*UPDATE: SEO Made Simple (5th Edition) is Now Available! Visit <http://amzn.to/1PvEcou> to get immediate access to the latest version.\*\*\* Today's top-selling SEO book, SEO Made Simple®, has sold more than 30,000 copies and has been recently update with the latest techniques for top rankings - but you must purchase the most recent edition. Google Penguin, Panda, Local search, Mobile, content marketing, and the latest Google algorithm updates have been included. This is not just last year's guide with a new cover but completely revamped to address the strategies needed for top rankings - a tell-all search engine optimization guide for anyone trying to reach the highly coveted #1 ranking on Google for their website or blog. Updated and expanded with the latest information on search engine optimization (SEO) and including more than 25 new pages of proven search engine optimization techniques that address the changing landscape of search engine optimization. SEO Made Simple is today's top-selling search engine optimization guide for good reason. Learn from leading Webmaster Michael H. Fleischner the specific SEO techniques that deliver top rankings in less than 30 days. Whether you're a search engine optimization expert or new to website rankings, the techniques revealed in SEO Made Simple will give you everything you need to dominate Google and other leading search engines. Generate tons of traffic to your website absolutely FREE with top search engine placement on Google, Yahoo! and Bing. SEO Made Simple has helped more individuals than another other search engine optimization guide ever printed to achieve top rankings for even the most competitive keywords. This guide has been updated with the latest SEO advice on social media, Google Places, and even a step-by-step link building process that has already produced top results for some of the most sought after keywords. If you are looking for a guide that provides the information you need to achieve top rankings, without all of the useless fluff, this is it. SEO Made Simple is the only resource on search engine optimization that you'll ever need. Learn the techniques that have a direct and significant impact on your website's ranking. This book is ranked #1 for a reason. Read our reviews and see for yourself why SEO Made Simple is your most important resource for acquiring top search engine rankings.

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## Customer Reviews

If you have no idea what you are doing and want to learn old techniques this book is great. It was a waste of my time and money however. After sitting down with the book for 10 minutes i read through the book and have found it to be simply regurgitated material. Somehow since it was 3rd edition i thought it might have some new insightful data, it did not however. All this being said everything he said is true, but general SEO knowledge. If you are looking for something more this book is not for you, if you are clueless when it comes to SEO this book will be great for you..really. Hope this is helpful, wish i had read this review.

I bought this book 'coz it had pretty good reviews, but I did make a mistake. The SEO book provided by Google for "free" -- is smallest and clearest and has everything. I won't recommend this book, it's complete waste of money to that information which exists for free.

I bought this book looking to improve my understanding of off-page techniques and I learned some useful things I will try out. The author admits his lack of web development experience and it shows in the on-page sections where some elements sound misunderstood and therefore mis-used. A word of caution - the ideas presented are heavily keyword oriented, and that orientation is falling out of favor. View these ideas in how you might use them with a more "theme" oriented approach and I think you've got something.

My hand is cramped from all the highlighting and notes I took. So many ideas hit my head while reading, that the book, although slim, took forever to finish, because I was constantly researching keywords and ideas on Google. I truly cannot say enough good about this book. Even though the "implementation" has changed somewhat with the changes to Google, the ideas and mentality have not. I soooooo sincerely wish I'd known all this 2 years ago. Would have saved me a ton

of money and frustration, and probably would have made enough money to retire by now. Thanks for writing this book.

As an SEO author myself *How To Get Websites Ranked Higher in 2013*, I am always reading up on the latest SEO strategies. I found this book a great starting point for anyone looking for more knowledge on how to get your website ranked higher in search engines. It is an easy read and I put it down with a clear perspective on search engine strategies that every website needs to be doing in order to move up in organic search engine rankings. This is a great starting point for small businesses that just created a website and want to put themselves on the map. The latest internet marketing skills is essential to creating a profitable website. Google's algorithm is always changing and it is important to stay ahead of the latest search engine ranking techniques to drive more traffic to your website. This book is a great read and highly recommended!

An informative kindle book that has helped me with my own SEO introduction while allowing me to further understand this tricky topic. Along with other similar books it's made me more comfortable with planning a simple SEO strategy. Can't really expect too much given the price.

Sorry but this thing is trash. You'd do much better reading Moz.com or other main SEO blogs. DO judge this book by it's cover - does it look trustworthy? It isn't. If you're anything beyond a beginner I highly recommend *SEO Secrets* by Danny Dover. Now that's a good book.

Michael Fleshchner makes SEO something you can tackle on your own. It is time consuming, so small business owners will need to determine how much bang SEO will give them for the buck. I highly recommend this book if you are seeking to understand how to make SEO work.

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